

# UNITED BEAUTY

## PRESS INFORMATION

April 2010

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### GET GORGEOUS AND GLOWING WITH NEW SUN TOUCHED INSTANT SELF TANNING MIST BY SOLGLO

Sol glo® is proudly launching their first self tan product, Sun Touched Instant Self Tanning Mist. Sun Touched is an indulgent self tanning innovation developed from Sol glo®'s award winning professional spray tanning formulation. Designed to provide an exceptionally natural tan, Sun Touched contains bronzers for instant colour and the self tanners DHA and Erythrulose. Enriched with Vitamin E and Aloe Vera, the fine mist ensures flawless at home application and radiant skin.

Sun Touched is quickly becoming the in-demand accessory for professional spray tans clients. Sun Touched offers the perfect solution for tan 'top ups' between professional treatments.

"Spray tan clients that use face wipes or strong cleansers may find their facial tan fades more quickly. Sun Touched is the ideal solution to refresh a spray tan. The formulation is based on our professional solution, but has lower DHA. Sun Touched won't override the depth and coverage of a professional treatment, but makes a fantastic add on sale."  
– Autumn Schroeder, Marketing Executive for United Beauty.

Sun Touched by Sol glo® is available to trade professionals for £7.99 and retails at £13.99. Sun



*Sun Touched  
Instant Self Tanning Mist  
by Sol glo*

Touched is available to order from United Beauty at [www.unitedbeauty.co.uk](http://www.unitedbeauty.co.uk) or by calling +44 01536 463 350.

Sol glo® has been a leading brand in the UK's professional spray tanning industry for over a decade. In 2008, Sol glo® was named Professional Tanning Product of the Year at the Professional Beauty Awards. In March 2010, Sol glo® expanded the brand to include self tanning products with the introduction of Sun Touched Self Tanning Mist. For more information on Sol glo®, please contact United Beauty at +44 01536 463 350.

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**Further information and a set of high-resolution images can be requested from:**

Autumn Schroeder

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